



**Dynamic Fitness & Strength names Joe Kenn as Vice President of Performance Education**

Dynamic Fitness & Strength - The fastest growing strength equipment manufacturer in the nation is teaming up with new hire, Joe Kenn, as Vice President of Performance Education. As further proof of their continued investment in their clients and coaches, Dynamic provides resources and tools needed to effectively train athletes and educate coaches.



Highly respected and sought after physical preparation coach and expert, Joe Kenn, comes to us with 31 years of high school, collegiate, and NFL experience bringing a level of professionalism never before seen in the strength training equipment manufacturing arena. Whether he is coaching young athletes or NFL Super Bowl All-Stars, Joe brings his passion for educating coaches and coaching athletes to the forefront of the profession.

Dynamic is extremely excited to welcome Coach Kenn to our manufacturing family and we look forward to this new journey where we continue to build a unique model of performance specific equipment and educational outreach. Our goal is to seek better ways to service our clients through exceptional equipment and education.

To learn more about **Joe Kenn, Vice President of Performance Education**, go to our website, [www.mydynamicfitnessandstrength.com](http://www.mydynamicfitnessandstrength.com) or go to [@bighousepower](https://www.instagram.com/bighousepower) on Instagram and Twitter.

**Stay tuned for ways to join us through:**

- Clinic & Events Public Speaking
- Educational Outreach & Communication
- Post Installation Education & Training
- Sales Support & Brand Ambassador



**Dynamic Fitness & Strength**

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